

ASIA-PACIFIC BASIN FOR ENERGY STRATEGIES PRESENTS
DR. PARAG KHANNA IN

THE 1ST GLOBAL FORUM ON INFRASTRUCTURE STRATEGIES



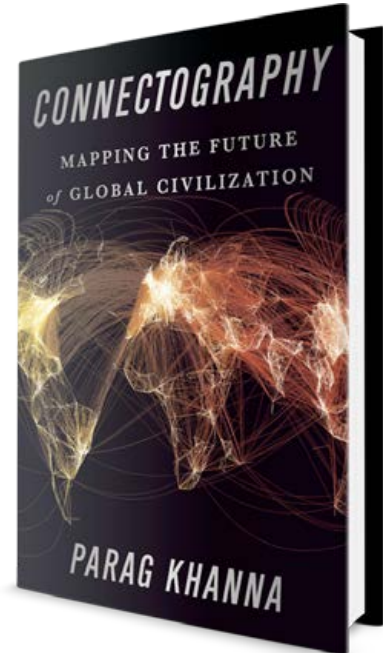
JANUARY 2018, SOFITEL PHILIPPINE PLAZA, MANILA, PHILIPPINES



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MARQUEE SPEAKER



PARAG KHANNA is a leading global strategist, world traveler and best-selling author. He is a CNN Global Contributor and Senior Research Fellow in the Center on Asia and Globalization at the Lee Kuan Yew School of Public Policy at the National University of Singapore. His previous books include *The Second World* and *How to Run the World*. He is also a Managing Partner of Hybrid Reality, a boutique geostrategic advisory firm and is a Young Global Leader of the World Economic Forum.

MAKING SENSE OF THE FUTURE

The world is changing fast, can you see where it's headed? Global strategist Parag Khanna maps our hyper-connected planet in **CONNECTOGRAPHY**.

MEETING WITH DR. PARAG KHANNA PHILIPPINE EMBASSY, SINGAPORE 10 JULY 2017



L-R: Angelo A. Jimenez, President, APBest and Regent, University of the Philippines; His Excellency Antonio A. Morales, Philippine Ambassador Extraordinary and Plenipotentiary to Singapore; Parag Khanna and Antonio A. Ver, Charter Founder, APBest.



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OVERVIEW



On **January 2018** at **Sofitel Philippine Plaza** in Manila, Philippines, **The 1st Global Forum on Infrastructure Strategies** will showcase the **Philippines** in line with its **“Build Build Build”** program, an **extensive infrastructure spending plan** that entails **eight trillion pesos** over the next **six years** to achieve **economic competitiveness** and **inclusive growth** by addressing the country’s infrastructure bottleneck.

The Forum aims to provide an informative and interactive platform by illustrating different perspectives and exchanging of outlooks with its audience of more than three hundred from the following stakeholders:

- » Academe
- » Banking & Finance
- » Civil Constructors
- » Consultants
- » Economists
- » Engineers
- » Government Departments & Agencies
- » Information & Communications Technology
- » Infrastructure Developers
- » Investors
- » IT & Business Process Management
- » Lawyers & Jurists
- » Legislators
- » Local Government Executives
- » Policy-Makers
- » Politicians
- » Power & Energy
- » Road, Rail & Port Authorities
- » Scientists
- » Suppliers
- » Telecommunications

Event highlights include:

- » Executive keynote presentations from the Philippine government’s heads of vital departments in charge of Budget, Finance, Economic Planning, Energy, Information and Communications Technology, Public Works and Highways and Transportation
- » In-depth analyses from the region’s industry experts and key decision-makers
- » High-profile networking sessions

Asia-Pacific Basin for Energy Strategies’ **1st Global Forum on Infrastructure Strategies** is a major offering, which evolved from its **1st Philippine Clean Energy Summit** (13 October 2016) and brings to the fore its Special Consultative Status with the United Nations Economic and Social Council (UN ECOSOC).

The Pinnacle Group International and PCM Asia, two of Asia-Pacific’s MICE industry leaders, are the organizers.



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MARKET OUTLOOK

PHILIPPINES' 2017 BUDGET PRIORITIZES TRANSPORT AND INFRASTRUCTURE



Transportation and infrastructure development in the Philippines received a major boost with the unveiling of the 2017 budget - the largest ever passed in the country. The Department of Transportation (DOTr) and Department of Public Works and Highways (DPWH) will both benefit from a double-digit spending increase, with funds to be used for a series of major upgrades that should kick-start President Rodrigo Duterte's ambitious infrastructure agenda. The knock-on economic benefits are significant, particularly if the country continues to reduce implementation inefficiencies that have weighed on project delivery in the past.



RECORD BUDGET: In August 2016, the Department of Budget and Management (DBM) submitted a proposed P3.4trn (\$71.9bn) national budget to the House of Representatives, an 11.6% increase over 2016 levels. The budget, which was signed into law on December 22, 2016, will see a notable spending increase for a host of government agencies. The DPWH is one of the largest beneficiaries in the 2017 budget, with spending set to rise by 18.3% to reach P454.7bn (\$9.6bn). The DOTr, meanwhile, will see a spending rise of 25% over 2016 levels for a total of P53.3bn (\$1.1bn). On top of these increases, an additional P850bn (\$18bn) was allocated for the construction of road networks and transportation infrastructure, with the goal of reducing congestion and improving the country's business climate. These allocations bring the total dedicated transportation and infrastructure spending to P1.4trn (\$29.6bn), making it the largest public spending recipient in 2017.



ECONOMIC BENEFITS: The spending increase offers significant benefits, not just to transportation and infrastructure, but to the wider Philippine economy. A February 2016 report by the IMF examined improving public infrastructure either through a public-private partnership (PPP) program or by boosting public investment to 2% of GDP and financing the spending by borrowings or tax increases. The report found that increasing public investment would lead to significant economic gains and a sustained output increase, with real GDP forecast to rise 4.5-6% in the next 15 years, even if investment efficiency does not improve.



IMPLEMENTATION EFFICIENCY: Indeed, weak implementation could present a challenge to infrastructure development and economic growth, with the IMF reporting that the Philippines should strengthen the link between planning and budgeting to fully realize the benefits of rising public investment. The IMF identified priorities, including undertaking a critical review of the stock of development projects in order to eliminate unnecessary or duplicated projects; anchoring planning in a medium-term resource framework; improving high-level coordination; and strengthening the gate-keeping role played by budget agencies. However, the fund notes that the country has already made good progress towards improving efficiency. In 2015, the government moved to release budget funds early in the year, which helped eliminate procurement bottlenecks. Further improvements would offer even more economic benefits and the IMF reported that if half of the country's current public investment implementation inefficiencies were eliminated in 5 years, the increase in real GDP after 15 years would be between 9% and 11%.

*Oxford Business Group's The Report: The Philippines 2017



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ABOUT THE FORUM HOST



The Asia-Pacific Basin for Energy Strategies (APBest) is an energy and economic think tank that first brought its advocacy to the United Nations on “negotiating oil prices vis-a-vis the OPEC, Gulf oil states, financial institutions and traders in oil”.

If UN has agencies or bodies in AIDS, crime and drugs, food, atomic energy, global warming and even land mines, more so it should focus on grueling oil prices that cripples the world’s economy.

APBest aims to contribute in attaining energy security in the Pacific basin through agreements on global pricing and supply-and-demand models that are reasonably profitable and socio-economically responsive.

It works for the creation of a technical working group or an appropriate body to liaise with the UN as an instrument to determine effective measures to negotiate economically-sound and geopolitically-acceptable oil pricing formulae and supply-and-demand policies (10 October 2008).

In 2014, APBest earned its Special Consultative Status with the United Nations Economic and Social Council (UN ECOSOC).



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SPONSORSHIP TIERS



PLATINUM (PHP 600,000.00)

- One (1) 2.5m x 2.5m free-standing exhibition space located in the event's high traffic area
- Thirty (30) complimentary admissions with full access to the event's sessions, documentations, refreshments and receptions extended to (the) sponsoring company's officers and business partners
- Two (2) sponsoring company's colored full-page ads and logo in/on the event's official participants' guide and marketing collaterals featured as the event's Platinum Sponsor and Pillar(s) of the Industry Partner
- Inclusion of the sponsoring company's promotional materials in the event's participants' kit
- List of the event's attendees with complete contact details

GOLD (PHP 450,000.00)

- One (1) 2.5m x 2.5m free-standing exhibition space located in the event's high traffic area
- Fifteen (15) complimentary admissions with full access to the event's sessions, documentations, refreshments and receptions extended to (the) sponsoring company's officers and business partners
- Sponsoring company's colored full and half-page ads and logo in/on the event's official participants' guide and marketing collaterals featured as the event's Gold Sponsor and Pillar(s) of the Industry Partner
- Inclusion of the sponsoring company's promotional materials in the event's participants' kit
- List of the event's attendees with complete contact details

SILVER (PHP 350,000.00)

- One (1) 2.5m x 2.5m free-standing exhibition space located in the event's high traffic area
- Ten (10) complimentary admissions with full access to the event's sessions, documentations, refreshments and receptions extended to (the) sponsoring company's officers and business partners
- Sponsoring company's colored full-page ad and logo in/on the event's official participants' guide and marketing collaterals featured as the event's Silver Sponsor and Pillar(s) of the Industry Partner
- Inclusion of the sponsoring company's promotional materials in the event's participants' kit
- List of the event's attendees with complete contact details

BRONZE (PHP 250,000.00)

- One (1) 2.5m x 2.5m free-standing exhibition space located in the event's high traffic area
- Seven (7) complimentary admissions with full access to the event's sessions, documentations, refreshments and receptions extended to (the) sponsoring company's officers and business partners
- Sponsoring company's colored half-page ad and logo in/on the event's official participants' guide and marketing collaterals featured as the event's Bronze Sponsor and Pillar(s) of the Industry Partner
- Inclusion of the sponsoring company's promotional materials in the event's participants' kit
- List of the event's attendees with complete contact details



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EXHIBITION AND ADVERTISEMENT RATES



EXHIBITION (PHP 150,000.00)

- One (1) 2.5m x 2.5m free-standing exhibition space located in the event's high traffic area
- Five (5) complimentary admissions with full access to the event's sessions, documentations, refreshments and receptions extended to (the) exhibiting company's officers and business partners
- Exhibiting company's colored half-page ad and logo in/on the event's official participants' guide and marketing collaterals under the event's Pillars of the Industry Partners' roster
- Inclusion of the exhibiting company's promotional materials in the event's participants' kit
- List of the event's attendees with complete contact details

FULL-PAGE AD (PHP 100,000.00)

- Three (3) complimentary admissions with full access to the event's sessions, documentations, refreshments and receptions extended to (the) advertising company's officers and business partners
- Advertising company's full-page ad and logo in/on the event's official participants' guide and marketing collaterals under the event's Pillars of the Industry Partners' roster
- Inclusion of the advertising company's promotional materials in the event's participants' kit
- List of the event's attendees with complete contact details

HALF-PAGE AD (PHP 75,000.00)

- Two (2) complimentary admissions with full access to the event's sessions, documentations, refreshments and receptions extended to (the) advertising company's officers and business partners
- Advertising company's half-page ad and logo in/on the event's official participants' guide and marketing collaterals under the event's Pillars of the Industry Partners' roster
- Inclusion of the advertising company's promotional materials in the event's participants' kit
- List of the event's attendees with complete contact details

QUARTER-PAGE AD (PHP 50,000.00)

- One (1) complimentary admission with full access to the event's sessions, documentations, refreshments and receptions extended to (the) advertising company's officer(s) or business partner(s)
- Advertising company's quarter-page ad and logo in/on the event's official participants' guide and marketing collaterals under the event's Pillars of the Industry Partners' roster
- Inclusion of the advertising company's promotional materials in the event's participants' kit
- List of the event's attendees with complete contact details



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REGISTRATION FORM

ADMISSION FEE PER REGISTRANT*

	INDUSTRY PARTNER'S LISTED MEMBER	NON-MEMBER
PUBLIC SECTOR AND ACADEME	<input type="checkbox"/> PHP 10,000.00	<input type="checkbox"/> PHP 12,000.00
LOCAL REGISTRANT	<input type="checkbox"/> PHP 17,000.00	<input type="checkbox"/> PHP 20,000.00
FOREIGN REGISTRANT	<input type="checkbox"/> USD 700.00	<input type="checkbox"/> USD 800.00
	LOCAL REGISTRANT	FOREIGN REGISTRANT
EARLY BIRD (first 100 registrants)	<input type="checkbox"/> PHP 15,000.00	<input type="checkbox"/> USD 600.00
GROUP (5 or more registrants)**	<input type="checkbox"/> PHP 13,000.00	<input type="checkbox"/> USD 500.00

*Inclusive of full access to the event proceedings, materials, meal functions and networking receptions.

**With complimentary quarter-page ad and logo in/on the event's official participants' guide and marketing collaterals under the event's Pillars of the Industry Partners' roster and inclusion of the registering company's promotional materials in the event's participants' kit.

PLEASE REGISTER THE FOLLOWING*

1st Registrant

Name: _____
 Designation: _____ Department: _____
 Mobile: _____
 Telephone: _____ Fax: _____
 E-mail: _____

2nd Registrant

Name: _____
 Designation: _____ Department: _____
 Mobile: _____
 Telephone: _____ Fax: _____
 E-mail: _____

3rd Registrant

Name: _____
 Designation: _____ Department: _____
 Mobile: _____
 Telephone: _____ Fax: _____
 E-mail: _____

Approving Officer

Name: _____
 Organization: _____
 Designation: _____ Department: _____
 Mobile: _____
 Telephone: _____ Fax: _____
 E-mail: _____

*Photocopy for more than 3 registrants.

CANCELLATIONS AND TRANSFERS

By completing this registration form, your organization shall be subjected to the full payment of the event's admission fee. Should your registrant(s) be unable to attend, substitute(s) is/are always welcome at no extra charge. Alternatively, a 50% refund will be provided for cancellation of registration(s) received in writing (e-mail or facsimile) no later than 4 weeks prior to the event; thereafter, no refund can be made. The event organizer reserves the right to alter the event's program without prior notice including the substitution of its speaker(s) and/or topic(s) and/or alteration of the date(s) and/or venue of the event. The event organizer will not be liable for any travel or accommodation expense(s) incurred by your organization or registrant(s) due to the aforementioned event alteration(s). Payment prior to the event is mandatory for attendance.

PAYMENT METHODS

BANK TRANSFER*

Peso

Account Name: PCM Event Management Services
 Bank: Metropolitan Bank and Trust Company
 Account No.: 660-3-66053391-6
 Swift Code: MBTCPHMM

Dollar

Account Name: PCM Event Management Services
 Bank: Maybank Philippines, Inc.
 Account No.: 01-714-00-0210-5
 Swift Code: MBBEPHMM

*Local and/or foreign bank charges (if any) are to be borne by the remitting organization.

CHECK

Make all check(s) for collection payable to: PCM Event Management Services

Registration(s) will only be confirmed upon receipt of payment by the Event Secretariat.

VENUE INFORMATION



SOFITEL PHILIPPINE PLAZA

CCP Complex, Roxas Boulevard
 1300 Pasay City, Philippines
 +632 551-5555
 H6308@sofitel.com