Copper and Wool, traditional gifts we give those who reach their seventh year. Copper is for prosperity and good fortune; wool is for warmth and durability. As we celebrate seven fruitful years of the Philippine Green Building Council, we aim for a stronger, more dynamic Council, one that transforms today’s market through sustainable building initiatives.

Let us go back from 2007 to 2013 and see how far we have grown.
EDITORIAL

TRANSFORMING THE MARKET IN 7 YEARS

BY KEN LERONA

“"It was the best of times, it was the worst of times," writes Charles Dickens. “We had everything before us,” he vividly opens his classic novel.

These lines aptly describe our Council’s interesting journey in the past seven years.

We have learned. We have grown in number, also in wisdom. We have expanded our horizon, reaching far and wide.

Onward to the next seven. Together, we are transforming the market.

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W H A T  H A P P E N S  I N S I D E  T H E  P H I L G B C ?
A N  I N F O G R A P H I C

14,160 HOURS
TOTAL AMOUNT OF WORKING HOURS FROM MARCH 22, 2007

146
OFFICIAL EVENTS AND MEETINGS
924 HOURS

370
PRESENTATIONS TO COMPANIES, SCHOOLS, AND OTHER ORGANIZATIONS
2,096 HOURS

143
BERDE DEVELOPMENT MEETINGS AND EVENTS
746 HOURS

48
BERDE TRAININGS CONDUCTED
1,171 HOURS

6,867 HOURS
OF RESEARCH WORK FOR GREEN BUILDING AND BERDE

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7 PHILGBC FACTS YOU MIGHT NOT KNOW ABOUT

Chronologically, the seventh corporate member is Station Square East Commercial Corp.

Chronologically, the seventh individual member is Erickberth Calupe.

Our first event, the Green Building Forum in 2007, had seven attendees --- five of which were staff.

The first Building Green conference was held in the Market! Market! Activity Center, and the former BGC Community Center in 2007.

During this BG, a Memorandum of Mutual Cooperation was signed simultaneously with seven industry partners.

The first Registered BERDE Project is The Net Lima Building in BGC.

The first BERDE Project certified for design is First Balfour Corporate Office in Parañaque.
MESSAGE FROM THE CHAIR

MOVING TOWARDS SUSTAINABILITY

BY RAYMOND RUFINO, CHAIR, BOARD OF TRUSTEES

Welcome to our inaugural Member Newsletter! Through the help and support of Mr. Edgar Sabidong, our Membership Chair, we have embarked on improving our communication with members through this newsletter.

2014 represents a milestone for the Philippine Green Building Council as we celebrate our 7th year anniversary. We have lined up several key programs and initiatives for this year:

**WorldGBC Membership.** We are formalizing our application for Emerging Member status with the World Green Building Council. I will be representing our Council for the first time in the WorldGBC Congress in São Paulo, Brazil in August.

**PHILGBC Brand Identity and Design Policy.** We will release in our 1st General Membership Meeting the new and updated branding policy for our logos and marketing collateral.

**Board Elections.** As part of our due process, we hold elections this October for those board seats that are up for election.

**Events.** We will continue to work on a calendar of events that will help our members engage with each other and with leading personalities in the green building and sustainability movement. Our flagship event, Building Green 2014, is an event you won’t want to miss.

**Board Meetings.** We have other programs and initiatives to roll out this year and we look forward to your continued support and participation in all of our efforts.

We take pride in the unveiling of our first issue of *Building Green*, the official newsletter of the Philippine Green Building Council. This is one of the many positive changes that we want to happen in the Council to better reach out to our members. We hope you can find time to not only read this but to also take active roles in our meaningful programs and laudable volunteer work.

MESSAGE FROM THE MEMBERSHIP COMMITTEE

ENGAGING INDUSTRY IN GREENING BUILDINGS

BY EDGAR V. SABIDONG, CHAIR, MEMBERSHIP COMMITTEE

We take pride in the unveiling of our first issue of *Building Green*, the official newsletter of the Philippine Green Building Council. This is one of the many positive changes that we want to happen in the Council to better reach out to our members. We hope you can find time to not only read this but to also take active roles in our meaningful programs and laudable volunteer work.

MESSAGE FROM THE CEO

SURPASSING THE GREEN CHALLENGE

BY CHRISTOPHER DE LA CRUZ, CEO

Establishing the PHILGBC was CHALLENGING. CHALLENGING to bring together the industry’s leaders. The collaboration was INSPIRING. INSPIRING as we see our leaders work together. Engaging the stakeholders was EXCITING. EXCITING to be instrumental in the change that is happening.

This Campaign for Sustainability was rewarding, gratifying, and worthwhile. We now move on to the next chapter inspiring confidence and building trust. And together we will continue to transform the market.
in photo, from left, clockwise: Mark Lester Salvador, Concepcion Carrier Airconditioning Co. (CCAC); Ancy Palma; Bing Ruso, GHD Pty. Ltd.; Angel Fagaragan, PHILGBC; Tristan Loveres (Committee Chair), TÜV Rheinland Philippines Inc.; Vanessa Manalang, TÜV Rheinland Philippines, Inc.

UPCOMING EVENTS

Block your calendars for the next PHILGBC events

WORLDGBC-APN FORUM | An assembly of National Green Building Councils (GBCs) from the Asia Pacific Network of the World Green Building Council

BUILDING GREEN 2014 | The annual conference of the Council which showcases the local green movement

WORLD GREEN BUILDING WEEK | A global week-long celebration of sustainability in the building sector

WORLDGBC CONGRESS | A strategizing, learning, and connecting event participated in by over 100 National GBCs globally

PREVIEW

In the next issues

CEO IN FOCUS
Q&A with industry leaders on their success secrets. Why do they take the green path?

PROJECTS IN FOCUS
BERDE Projects versus the usual brick and mortar. Is going green practical and profitable?

WORLDGBC UPDATES
Learn the best practices from the world’s largest network influencing the green building marketplace.

APN UPDATES
The new green era rises from Asia Pacific. How will this story unfold?

JOIN US

PHILIPPINE GREEN BUILDING COUNCIL
Unit G-4B, The Net One Center, 26th Street cor. 3rd Avenue, Bonifacio Global City, Taguig City
http://philgbc.org/

SOCIAL MEDIA
Philippine Green Building Council
on Facebook
@myphilgbc and @GoBERDE on Twitter
myphilgbc on Youtube